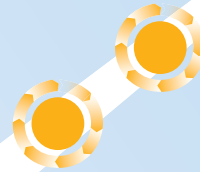




Agile Culture

Understand the Direction or Challenge

1



3

Establish the Next Target Condition

Agile Leadership

Experiment Toward the Target Condition



IMPACT
OUTCOME
AND
VALUE

2

Grasp the Current Condition



Agile Manifesto



Daily Coaching Cycle
20 minutes

1. What is the Target Condition?
2. What is the Actual Condition now?
3. What one Obstacle are you addressing now?
4. What do you expect from your next step?
5. How quickly can we go and see what we have improved?

Measure Value



Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.



Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.



Deliver working software frequently, from a couple of weeks to a couple of months, with a preference for the shorter timescale.



Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.



Business people and developers must work together daily throughout the project.



The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.



Working software is the primary measure of progress.



Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.



Continuous attention to technical excellence and good design enhances agility.



Simplicity—the art of maximizing the amount of work not done—is essential.



The best architectures, requirements, and designs emerge from self-organizing teams.



At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.

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